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To Whom It May Concern

Reference for Martine Guébel

I had the pleasure of working with Martine on a session for the European Online Help Conference in 2000. I was immensely impressed with Martine's technical expertise, presentation skills, and overall her professional attitude towards the assignment.

Both Martine and I were on a panel that was given the task of redesigning the online Help for WinZip. Martine demonstrated her broad range of skills by devising two alternative solutions, each of which employed a range of state-of-the art techniques. She also showed a great appreciation of the fundamental requirements of an effective online Help system, and made significant enhancements to key navigation elements, such as the index.

Martine backed up all her design decisions with good examples and well reasoned arguments, and her presentation was instructive and clear. Her presentation style was authoritative and polished, and her contribution to the session was well received by conference attendees.

On the basis of this experience, I would not hesitate to select Martine for assignments of this type in future, and I commend her as a creative and conscientious member of her profession.

Yours sincerely



Matthew Ellison
Online Help Consultant

